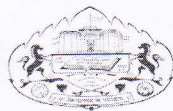


# SAVITRIBAI PHULE PUNE UNIVERSITY

## FORMERLY UNIVERSITY OF PUNE



Phone : 020-25601218  
 Fax : 020-25601206  
 Email : [coe@unipune.ac.in](mailto:coe@unipune.ac.in)  
 Web : <http://www.unipune.ac.in>

EXAMINATION SECTION  
 Ganeshkhind,Pune- 411 007  
 (Maharashtra) INDIA

### MARCH/APRIL 2019 Examination Circular No. 57

#### ONLINE EXAMINATION FOR MBA SEMESTER I, II, III & IV (2013/2016) PATTERN

DATE & DAY	NAME OF SUBJECT & CODE	TIME
25.03.19 MONDAY	<b>201: MARKETING MANAGEMENT</b>	<b>10:00 a.m. Onwards</b>
26.03.19 TUESDAY	<b>202: FINANCIAL MANAGEMENT</b>	
27.03.19 WEDNESDAY	<b>203: HUMAN RESOURCE MANAGEMENT</b>	
28.03.19 THURSDAY	<b>204: DECISION SCIENCE</b>	
29.03.19 FRIDAY	<b>205: OPERATIONS &amp; SUPPLY CHAIN MANAGEMENT</b>	
30.03.19 SATURDAY	<b>206: MANAGEMENT INFORMATION SYSTEMS</b>	
<b>SEMESTER – I( Pattern 2013/2016)</b>		
01/04/2019 MONDAY	<b>101: ACCOUNTING FOR BUSINESS DECISIONS</b>	<b>10.00a.m. Onwards</b>
02/04/2019 TUESDAY	<b>102-ECONOMIC ANALYSIS FOR BUSINESS DECISIONS</b>	
03/04/2019 WEDNESDAY	<b>103-LEGAL ASPECTS OF BUSINESS</b>	
04/04/2019 THURSDAY	<b>104-BUSINESS RESEARCH METHODS</b>	
05/04/2019 FRIDAY	<b>105-ORGANISATIONAL BEHAVIOUR</b>	
06/04/2019 SATURDAY	<b>106-BASICS OF MARKETING</b>	

**SEMESTER – IV (Pattern 2013)****TIME 03.00p.m. Onwards**

DATE & DAY		NAME OF SUBJECT & CODE	
25.03.19 MONDAY		401 - MANAGING FOR SUSTAINABILITY	
26.03.19 TUESDAY		403(MKT)	SERVICES MARKETING
		403(FIN)	INTERNATIONAL FINANCE
		403(IT)	SOFTWARE PROJECT MANAGEMENT
		403(OPE)	OPERATIONS STRATEGY
		403(HR)	INDUSTRIAL RELATIONS
		403(IB)	INTERNATIONAL BUSINESS ENVIRONMENT
		403(SCM)	STRATEGIC SUPPLY CHAIN MANAGEMENT
		403(RABM)	RURAL CREDIT AND FINANCE
		403(FBM)	ESSENTIALS OF FAMILY BUSINESS MANAGEMENT - II
		403(TM)	TECHNOLOGY COMPETITION AND STRATEGY
27.03.19 WEDNESDAY		404(MKT)	SALES AND DISTRIBUTION MANAGEMENT
		404(FIN)	CORPORATE FINANCE
		404 (IT)	ENTERPRISE RESOURCE PLANNING (ERP)
		404(OPE)	TOTAL QUALITY MANAGEMENT
		404(HR)	STRATEGIC HUMAN RESOURCE MANAGEMENT
		404(IB)	INDIAN ECONOMY AND TRADE DEPENDENCIES
		404(SCM)	KNOWLEDGE MANAGEMENT IN SUPPLY CHAINS
		404(RABM)	RURAL MARKETING – II
		404(FBM)	MANAGING INNOVATION – II
404(TM)	MANAGING INNOVATION – II		



DATE & DAY	NAME OF SUBJECT & CODE	
25.03.19 MONDAY	401 - MANAGING FOR SUSTAINABILITY	
26.03.19 TUESDAY	403 MKT	SERVICES MARKETING
	403 FIN	INDIRECT TAXATION
	403 IT	SOFTWARE PROJECT MANAGEMENT
	403 OPE	OPERATIONS STRATEGY AND RESEARCH
	403 HR	EMPLOYMENT RELATIONS
	403 IB	INTERNATIONAL BUSINESS ENVIRONMENT
	403 SCM	STRATEGIC SUPPLY CHAIN MANAGEMENT
	403 RABM	RURAL CREDIT AND FINANCE
	403 FBM	ESSENTIALS OF FAMILY BUSINESS MANAGEMENT-II
	403 TM	TECHNOLOGY COMPETITION AND STRATEGY
	403 BIM	BANKING REGULATIONS AND LEGAL ASPECTS
	403 HM	INTRODUCTION TO MEDICAL / HEALTHCARE TERMINOLOGY
	403 ED	SOCIAL ENTREPRENEURSHIP
	403 SER	STRATEGIC SERVICES MARKETING
	403 RM	E-COMMERCE AND DIGITAL MARKETING IN RETAIL
	403 MC	STRATEGIC BRAND MANAGEMENT
	403 THM	STRATEGIC HOSPITALITY MANAGEMENT
	403 DFM	DEFENCE ECONOMICS
	27.03.19 WEDNESDAY	404 MKT
404 FIN		INTERNATIONAL FINANCE
404 IT		ENTERPRISES RESOURCE PLANNING (ERP)
404 OPE		TOTAL QUALITY MANAGEMENT
404 HR		STRATEGIC HUMAN RESOURCE MANAGEMENT
404 IB		INDIAN ECONOMY AND TRADE DEPENDENCIES
404 SCM		KNOWLEDGE MANAGEMENT IN SUPPLY CHAINS
404 RABM		RURAL MARKETING - II
404 FBM		MANAGING INNOVATION -II
404 TM		MANAGING INNOVATION - II
404 BIM		TRENDS IN INSURANCE MANAGEMENT
404 HM		STRATEGIC PLANNING AND HEALTHCARE MANAGEMENT
404 ED		INVESTING IN SCIENCES & TECHNOLOGY
404 SER		SECTORAL SERVICES MANAGEMENT
404 RM		INTERNATIONAL RETAILING
404 MC		INTERNET MARKETING II
404 THM		TOURISM PLANNING AND DEVELOPMENT
404 DFM		NATIONAL POWER AND DEFENCE POLICY



## SEMESTER – III (Pattern 2013)

TIME 03:00 p.m. Onwards

01/04/2019 MONDAY	301: STRATEGIC MANAGEMENT	
02/04/2019 TUESDAY	302: ENTERPRISE PERFORMANCE MANAGEMENT	
03/04/2019 WEDNESDAY	303 : STARTUP AND NEW VENTURE MANAGEMENT	
04/04/2019 THURSDAY	305 (MKT)	CONTEMPORARY MARKETING RESEARCH
	305(FIN)	FINANCIAL REGULATORY FRAMEWORK
	305 (IT)	IT MANAGEMENT
	305(OPE)	PLANNING & CONTROL OF OPERATIONS
	305 (HR)	LABOUR LAWS
	305(IB)	INTERNATIONAL BUSINESS ECONOMICS
	305(SCM)	ESSENTIALS OF SUPPLY CHAIN MANAGEMENT
	305(RABM)	AGRICULTURE AND INDIAN ECONOMY
	305(FBM)	ESSENTIALS OF FAMILY BUSINESS MANAGEMENT- I
	305(TM)	FUNDAMENTALS OF TECHNOLOGY MANAGEMENT
05/04/2019 FRIDAY	306(MKT)	CONSUMER BAHAVIOUR
	306(FIN)	MERCHANT BANKING & FINANCIAL SERVICES
	306(IT)	E-BUSINESS
	306(OPE)	INVENTORY MANAGEMENT
	306(HR)	PERFORMANCE MANAGEMENT
	306(IB)	EXPORT DOCUMENTATION AND PROCEDURES
	306(SCM)	LOGISTICS MANAGEMENT
	306(RABM)	RURAL MARKETING – I
	306(FBM)	MANAGING INNOVATION - I
	306(TM)	MANAGING INNOVATION - I

**SEMESTER – III (Pattern 2016)****TIME 03:00 p.m. Onwards**

01/04/2019 MONDAY	<b>301:</b> STRATEGIC MANAGEMENT	
02/04/2019 TUESDAY	<b>302:</b> ENTERPRISE PERFORMANCE MANAGEMENT	
03/04/2019 WEDNESDAY	<b>303 :</b> STARTUP AND NEW VENTURE MANAGEMENT	
04/04/2019 THURSDAY	<b>305 BIM</b>	BANKING CONCEPTS AND OPEARATIONS
	<b>305(DFM)</b>	EVOLUTION OF STRATEGIC THOUGHT OF DEFENCE
	<b>305ED</b>	CHANGE, CREATIVITY, INNOVATION AND ENTREPRENEURSHIP
	<b>305 FBM</b>	ESSENTIALS OF FAMILY BUSINESS MANAGEMENT - I
	<b>305FIN</b>	DIRECT TAXATION
	<b>305HM</b>	INTRODUCTION TO HEALTHCARE MANAGEMENT
	<b>305HR</b>	LABOUR & SOCIAL SECURITY LAWS
	<b>305IB</b>	INTERNATIONAL BUSINESS ECONOMICS
	<b>305IT</b>	IT MANAGEMENT AND CYBER LAWS
	<b>305MC</b>	INTEGRATED MARKETING COMMUNICATION
	<b>305MKT</b>	CONTEMPORARY MARKETING RESEARCH
	<b>305OPE</b>	PLANNING AND CONTROL OF OPERATIONS
	<b>305RABM</b>	AGRICULTURE AND INDIAN ECONOMY
	<b>305RM</b>	INTRODUCTION TO RETAILING
	<b>305SCM</b>	ESSENTIALS OF SUPPLY CHAIN MANAGEMENT
	<b>305SER</b>	SERVICES BUSINESS MANAGEMENT
	<b>305 THM</b>	FUNDAMENTALS OF HOSPITALITY MANAGEMENT
<b>305TM</b>	FUNDAMENTALS OF TECHNOLOGY MANAGEMENT	
05/04/2019 FRIDAY	<b>306 BIM</b>	PRINCIPLES AND PRACTICES OF INSURANCE
	<b>306DFM</b>	STRATEGIC DEFENCE MANAGEMENT
	<b>306ED</b>	FINANCE FOR ENTREPRENEURS
	<b>306FBM</b>	MANAGING INNOVAGTION-I



05/04/2019 FRIDAY	306FIN	FINANCIAL SYSTEM OF INDIA, MARKETS AND SERVICES
	306HM	INFORMATION TECHNOLOGY IN HEALTHCARE
	306HR	HUMAN RESOURCE ACCOUNTING & COMPENSATION MANAGEMENT
	306IB	EXPORT DOCUMENTATION AND PROCEDURES
	306 IT	E-BUSINESS AND BUSINESS INTELLIGENCE
	306MC	INTERNET MARKETING I
	306MKT	CONSUMER BEHAVIOUR
	306OPE	INVENTORY MANAGEMENT
	306RABM	RURAL MARKETING I
	306RM	RETAIL STORES AND OPERATION MANAGEMENT
	306SCM	LOGISTICS MANAGEMENT
	306SER	SERVICES PERFORMANCE MANAGEMENT
	306THM	TOURISM AND TRAVEL MANAGEMENT
	306TM	MANAGING INNOVATION I

The Directors of all affiliated Management Institutes are requested to bring the content of this notification to the notice of all the students, teachers and all other concerned.

Ganeshkhind , Pune-411 007

Ref.No. XCT/Mngt./ 803

Date: 08/03/2019

  
Director

Board of Examinations and Evaluation