

SAVITRIBAI PHULE PUNE UNIVERSITY



Examination Circular No.200 of 2014

PROGRAMME OF MASTER IN BUSINESS ADMINISTRATION (M.B.A.)EXAMINATIONS, NOVEMBER 2014

(REVISED AS ON Dt. 03.11.2014)

INSTRUCTUION FOR STUDENTS

1. Candidates are required to be present at the respective College/Institute for the examination fifteen minutes before the time fixed for the first paper and ten minutes before the time of each subsequent paper.
2. Candidates are forbidden from taking any material into the examination hall that can be used for malpractice at the time of examination.
3. Candidates are requested to see the Notice-Board at their place of examination regularly for changes if any that may be notified later in the programme.
4. No request for any special concession such as a change in time or any day fixed for the University Examination, on religious or any other ground shall be granted.
5. Use of Non-programmable Calculator is permitted.

The examination will be conducted in the following order:

DAY & DATE	SEMESTER-II (2008 & 2013 Pattern) (2008 PATTERN) : 10.30 A.M.TO 01.30 P.M. (2013 PATTERN) : 10.30A.M TO 01.00 P.M	SEMESTER- IV (2008 Pattern) 02.30 P.M. To 05.30 P.M.
TUESDAY 25.11.2014	201 : Marketing Management (2008) 201 : Marketing Management(2013)	401 : Entrepreneurship Development & Project Management (2008)
WEDNESDAY 26.11.2014	202 : Financial Management (2008) 202 : Financial Management(2013)	402 : International Business Management (2008)
THURSDAY 27.11.2014	203: Human Resources Management(2008) 203 : Human Resources Management(2013)	403 : Current Trends in Management(2008)
FRIDAY 28.11.2014	204 : Manufacturing & Operation Management(2008) 204: Decision Science(2013)	*404 : Elective Paper- VI
		404(A) Service Marketing
		404(B) Indirect Taxation
		404(C) Emerging Trends In Information Technology
		404(D) Operations Strategy
		404(E) Labour Welfare
SATURDAY 29.11.2014	205: Materials & Logistics Management (2008) 205:Operations & supply Chain Management(2013)	*405 : Elective -V
		405(A) Marketing Strategy & Relationship Marketing
		405(B) International Finance
		405(C) Software Project Management & IT Management
		405(D) Technology Management
		405(E) Labour Laws II
MONDAY 01.12.2014	206 : Management Information Systems (2008) 206 : Management Information Systems (2013)	*406 : Elective- VI
		406(A) Product & Brand Management
		406(B) Strategic Financial Management
		406(C) Business Applications
		406(D) Quality Management
		406(E) Strategic Human Resources Management
		406(F) International Financial Management

***Any one of the following Elective Subject to be selected for course No. 404, 405 & 406 (2008 Pattern)**

DAY & DATE	SEMESTER-I (2008 & 2013 Pattern) (2008 PATTERN) : 10.30 A.M.TO 01.30 P.M. (2013 PATTERN) : 10.30A.M TO 1.00 P.M.	SEMESTER- III (2008 & 2013 Pattern) 02.30 P.M. To 05.30 P.M.												
TUESDAY 02.12.2014	101 : Organizational Behavior and Principle & Practices of Management (2008) 101 : Accounting for Business Decisions(2013)	301 : Business Policy & Strategic Management (2008) 301 : Strategic Management (2013)												
WEDNESDAY 03.12.2014	102 : Management Accounting (2008) 102 :Economic Analysis for Business Decisions(2013)	302 : Management Control Systems(2008) 302 : Enterprise Performance Management(2013)												
THURSDAY 04.12.2014	103 : Managerial Economics (2008) 103 :Legal Aspects of Business(2013)	303 : Startup and New Venture Management (2013) *303 : Elective Paper- I (2008) <table border="1" data-bbox="850 1025 1538 1312"> <tr><td>303(A)</td><td>Marketing Research</td></tr> <tr><td>303(B)</td><td>Advance Financial Management</td></tr> <tr><td>303(C)</td><td>Software Engineering</td></tr> <tr><td>303(D)</td><td>Iventory Management & Materials Requirement Planning</td></tr> <tr><td>303(E)</td><td>Labour Laws-I</td></tr> <tr><td>303(F)</td><td>International Marketing</td></tr> </table>	303(A)	Marketing Research	303(B)	Advance Financial Management	303(C)	Software Engineering	303(D)	Iventory Management & Materials Requirement Planning	303(E)	Labour Laws-I	303(F)	International Marketing
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303(E)	Labour Laws-I													
303(F)	International Marketing													
FRIDAY 05.12.2014	104 : Statistical Quantitative Methods (2008) 104 :Business Research Methods(2013)	*304 : Elective Paper- II <table border="1" data-bbox="850 1379 1538 1659"> <tr><td>304(A)</td><td>Integrated Marketing Communication</td></tr> <tr><td>304(B)</td><td>Direct Taxation</td></tr> <tr><td>304(C)</td><td>Relational Database Management Systems</td></tr> <tr><td>304(D)</td><td>Modeling Techniques and IT for Operations Management</td></tr> <tr><td>304(E)</td><td>Industrial Relations</td></tr> <tr><td>304(F)</td><td>International Logistics and Supply Chain Management</td></tr> </table>	304(A)	Integrated Marketing Communication	304(B)	Direct Taxation	304(C)	Relational Database Management Systems	304(D)	Modeling Techniques and IT for Operations Management	304(E)	Industrial Relations	304(F)	International Logistics and Supply Chain Management
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MONDAY 08.12.2014	105 : Legal Aspects of Business (2008) 105 : Organizational Behaviour(2013)	*305 : Elective Paper- III <table border="1" data-bbox="850 1727 1538 1975"> <tr><td>305(A)</td><td>Distribution and Retail Management</td></tr> <tr><td>305(B)</td><td>Advanced Financial Services</td></tr> <tr><td>305(C)</td><td>Visual Basic and Oracle</td></tr> <tr><td>305(D)</td><td>Supply Chain and Logistics Management</td></tr> <tr><td>305(E)</td><td>Personnel Administration - Application and Procedure</td></tr> <tr><td>305(F)</td><td>Environment and Global Competitiveness</td></tr> </table>	305(A)	Distribution and Retail Management	305(B)	Advanced Financial Services	305(C)	Visual Basic and Oracle	305(D)	Supply Chain and Logistics Management	305(E)	Personnel Administration - Application and Procedure	305(F)	Environment and Global Competitiveness
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305(F)	Environment and Global Competitiveness													

MONDAY 08.12.2014		305 : SPECILIZATION (2013)	
		305 MKT)	CONTEMPORARY MARKETING RESEARCH
		305(FIN)	FINANCIAL REGULATORY FRAMEWORK
		305 (IT)	IT MANAGEMENT
		305(OPE)	PLANNING & CONTROL OF OPERATIONS
		305 (HR)	LABOUR LAWS
		305(IB)	INTERNATIONAL BUSINESS ECONOMICS
		305(SCM)	ESSENTIALS OF SUPPLY CHAIN MANAGEMENT
		305(RABM)	AGRICULTURE AND INDIAN ECONOMY
		305(FBM)	ESSENTIALS OF FAMILY BUSINESS MANAGEMENT- I
		305(TM)	FUNDAMENTALS OF TECHNOLOGY MANAGEMENT
TUESDAY 09.12.2014	106 : Basics of Marketing (2008)	306 : SPECILIZATION (2013)	
	106:Basics OF Marketing(2013)	306(MKT)	CONSUMER BHAUIOUR
		306(FIN)	MERCHANTBANKING & FINANCIAL SERVICES
		306(IT)	E-BUSINESS
		306(OPE)	INVENTORY MANAGEMENT
		306(HR)	PERFORMANCE MANAGEMENT
		306(IB)	EXPORT DOCUMENTATION& PROCEDURES
		306(SCM)	LOGISTICS MANAGEMENT
		306(RABM)	RURAL MARKETING – I
		306(FBM)	MANAGING INNOVATION - I
		306(TM)	MANAGING INNOVATION - I

***Any one of the following Elective Subject to be selected for course No. 303,304,305 (2008 Patt) Sem- II**

- Oral examination relating to Project will be conducted after theory examination.

Ganeshkhind , Pune-411 007
Ref.No. XCT/1031
Date: 30.10.2014

Dr.V.B. Gaikwad
I/C(Controller of Examinations)